



Sustainable Practice in Public Art

Chrysalis Arts in collaboration with MIRIAD at MMU present a seminar about how artists and commissioners can begin to address the ecological and sustainability issues associated with climate change through their professional practice.

Inspirational speakers - PASA case studies - Group discussions

Seminar - April 15th - 10am to 4.30pm

Manchester Metropolitan University

Sandra Burslem Building SB 2.10

MMU staff and students - free
Freelance practitioners £12
Organisations £30

Information & programme: www.pasaguidelines.org
Bookings: chrysalis@artdepot.org.uk 01756 749222
Directions: www.mmu.ac.uk/travel/allsaints



chrysalis arts



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**ARTS COUNCIL
ENGLAND**



SUSTAINABLE PRACTICE IN PUBLIC ART SEMINAR 2011

Programme for Friday April 15th at Manchester Metropolitan University 10am – 4.30pm; Sandra Burslem Building

Award-winning public art company Chrysalis Arts, in collaboration with the Manchester Institute for Research and Innovation in Art and Design (MIRIAD) at Manchester Metropolitan University, is holding a major public art seminar on how artists and commissioners can begin to address the ecological and sustainability issues associated with climate change through their professional public art practice.

Leading UK practitioners and academics will deliver keynote speeches and examine case studies to explore the realities of grappling with the urgent issues around climate change as they affect public art, including:

- The meaning and role of sustainable public art practice
- The relevance and viability of public art commissioning
- The need to effect a transition to new forms of public art.

The aim is to create an informed and continuing debate and dialogue amongst public art professionals about how to respond to these questions of sustainability.

The seminar is open to all interested in public art and is aimed particularly at public art commissioners and practitioners: artists, architects, developers, local authorities, funders, academics, students and the wider visual and participatory arts communities.

10.00 Arrival & Coffee

10.25 Introduction: Rick Faulkner, Director of Chrysalis Arts

10.35 Evolution of Current Public Art Practice

Ian Banks, Art and Architecture Consultant, Director of Atoll

10.55 Introduction to Public Art Sustainability Assessment & Case Studies

Kate Maddison, Artist and Director of Chrysalis Arts

11.15 'Upcycling' - Cathy Newbery, Public Art Consultant

11.30 'The Observatory' - Alison Drake, Castleford Heritage Trust in association with Yorkshire Sculpture Park

11.45 'Slow' Development - Jayne Bradley Consultant, Sense City

12.00 Questions and Discussion

12.15 Tunnel Vision – Light at the End

Dr David Haley MIRIAD, Manchester Metropolitan University

The antidote to Public Art, Haley's presentation considers the consequences, or 'ecology of action' of applying whole systems thinking to a large-scale, corporate, international commission.

1pm Lunch (NB Lunch is not provided but a wide selection of takeaway food is available from nearby vendors or you can bring your own and eat it in the entrance foyer where there will be an exhibition of PASA case studies etc)

2pm Looking to the Future

Dr Daro Montag - University College Falmouth

Cape Farewell 2009, Leader of RANE research group and Art and Environment MA Course

3pm Breakout Group

Group leaders: speakers and case study contributors

“What contribution can public art make to sustainability?”

3.40pm Tea and Regroup

4pm Plenary Discussion

4.30 Finish

SEMINAR PRESENTERS:

Dr David Haley MIRIAD, Manchester Metropolitan University

Ecological artist, David Haley is a Senior Research Fellow in MIRIAD (Manchester Institute for Research and Innovation in Art and Design) at Manchester Metropolitan University. He is the founding Director of Ecology In Practice – transdisciplinary research through art, design & architecture, and he leads the MA Art As Environment programme. Haley is Vice-Chair of the Chartered Institution for Water and Environmental Management's Art & Environment Network, and an active member of the Public Art & Urban Design Observatory, the eco-arts network, greenmuseum.org, and Director of Harrison Studio & Associates UK. He is, also, a member of the AHRC Peer Review College. In addition to ecological arts commissions in Europe, Asia and the USA, he contributes regularly to international journals, publications and conferences.

Dr Daro Montag - University College Falmouth

Art and Environment MA Course Leader. An international leader in his field, Daro's work concerns the integration of art with contemporary ecological thinking and real world issues. His research examines the creative potential of organic materials and processes. His work on art and climate change led to his being invited to participate in the 2009 Cape Farewell expedition to the Peruvian glaciers and rainforest. Previously his work has been exhibited at galleries in the UK, USA, Europe and United Arab Emirates, and published in a number of journals and books. In 2002 he was awarded the prestigious L'Oreal Art-Science prize in Tokyo, and has also worked with the Institute of Animal Health, the Met Office and Deutsche Bank. He also leads the RANE research group at Falmouth.

Ian Banks, Atoll

Chartered architect and director of the art + architecture collaborative consultancy Atoll, Ian Banks is highly experienced as both a public realm consultant and curator, and as a collaborative creative enabler to explore wider commissioning opportunities for place-making - ie. beyond just public sculpture, artisan craft and integrated arts. This latter role often involves him acting as a 'cultural broker' for the client, design team, community, cultural advocacy bodies (Arts Council England etc) and artists to question the brief and then produce and deliver innovative curatorial approaches that help to question, identity, understand, appreciate and enhance the public sense of space and place.

Jayne Bradley, Sense City

Previously Head of Placemaking for MADE, Midlands Architecture Centre then went on to set up Doncaster Design Centre, she has a background in public art and community engagement in the built environment. She has her own Birmingham based consultancy, Sense City working with architects and developers in place making and cultural strategies for urban developments. She completed an MSc in Food Policy in 2010 where she researched food planning as a creative and cultural response to climate change. She will present a case study 'Slow' Development: A sustainable developers response to the recession with artists informing a more organic urban development and place identity for Eastside (Birmingham's Creative Quarter).

Alison Drake, Castleford Heritage Trust

Formerly a primary school headmistress and chair of the Castleford Heritage Trust, she has completed a Master's Degree at York University. Alison has been closely involved with Yorkshire Sculpture Park in the development of 'The Observatory' a proposal by the artist Carlos Garaicoa to build a cultural space in Castleford. Yorkshire Sculpture Park's long association with Castleford, the birth place of Henry Moore, has been continuing with this ongoing project which has been the subject of a PASA case study.

Cathy Newbery, Freelance Consultant

A Public Art Consultant, she is a founding member of Riversmeet, a community initiative for Cockermouth (Cumbria) working on climate change issues. She is interested in the connections that can be made for creative approaches to local issues and using design and craft skills to provide solutions - this is a strand she is currently developing in one initiative called Upcycling.

Kate Maddison, Chrysalis Arts

An artist and director with Chrysalis Arts, an artist-led public art company, training and arts development agency, Kate has a degree in architecture, is a founder member and works as a lead artist, design co-ordinator and project manager. She has extensive experience of collaborative and community involvement processes and wide ranging skills in the design, production and installation of public artwork. She has trained and mentored artists in their professional development and is leading the research and development of the PASA Guidelines.

Rick Faulkner, Chrysalis Arts

He is an art consultant and director with Chrysalis Arts. He is a trained engineer, a founder member of the company and undertakes creative, project management and community consultation work for Chrysalis.

He has extensive advocacy experience with local authority officers and members and of working with community organisations such as tenants and residents groups and has been invited as a Visiting Lecturer to work in various Colleges of Further and Higher Education including York St John University and the Swedish Polytechnic in Nykarleby where he was invited to develop and co-ordinate a Festival of Light. Most recently he has been developing the company's Slow Art and Geo Art Cache projects.

Chrysalis Arts

Chrysalis Arts was established in 1985 by Rick Faulkner and Kate Maddison and has been creating art in public spaces for over 25 years and has extensive experience in producing public art to commission for a wide range of clients.

Chrysalis runs programmes of practical training courses and seminars at The Art Depot, an award winning building and the company's base in Gargrave, North Yorkshire where it has its office and studio.

The company combines the skills of artists and other design professionals with those of project managers and a range of highly skilled makers and specialist manufacturers, and has extensive experience in producing work to commission for a wide range of clients. The company aims to demonstrate the major contribution that artists can make to public spaces and the regeneration of communities.

Beside working in close collaboration with architects, landscape architects, planners and developers, Chrysalis is also nationally known for pioneering techniques for facilitating community involvement in the public art process, and is responsible for a number of award-winning regeneration schemes.

The company initiated and manages the Art Connections project, which supports and promotes professional visual artists and makers based in York & North Yorkshire, and is also contracted by North Yorkshire County Council as lead organisation for the development of Creative North Yorkshire, the York & North Yorkshire Creative Industries Network.